

### Custom 21 Point Website Quality Checklist for

Question	Yes	No	Notes	Suggestions for improvement
1) Is Your Website Mobile Friendly?				
2) Does Your Mobile Friendly Site have a tap to call?				
3) Is Your Website Responsive to Phones, Tablets, Desktops?				
4) Are you connected to Social Media sites? Facebook? YouTube? LinkedIn?				
5) Does your site have a lead capture form? Email? Phone?				
6) Does your website have a contact us form with all the details?				
7) Does your website have your logo?				
8) Does your website have movement? Videos or sliders?				
9) Does your website have visual interest such as photos?				
10) Does your website have high quality relevant content?				
11) Is your site easy to navigate?				
12) Does your website have video? Is it linked to YouTube?				

### Custom 21 Point Website Quality Checklist for

13) Does your website show your reviews and testimonials?				
14) Does your website CAPTURE testimonials and reviews?				
15) Does your website have social proof such as media logos or directory logos or organization logos?				
16) Does your website have local maps from Google?				
17) Is your privacy terms and other legal information up to date?				
18) Do you have Frequently Asked Questions?				
19) Does your website have a media or news page?				
20) Is your information regularly updated via blog posts or RSS feeds?				
21) Do you have a long term marketing plan using your website as a hub?				